DISC
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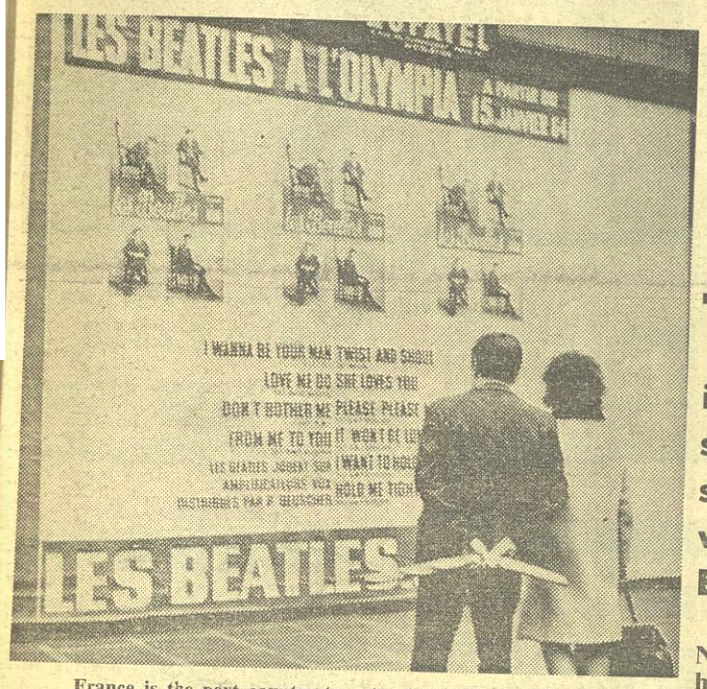
BEATLES HEAD FOR No. 1 IN U.S.!



France is the next country to get a taste of "Les Beatles." As this poster in Paris shows, they were due to open at the Olympia last night (Wednesday).

THE BEATLES' "I Want To Hold Your Hand" is heading straight for the Number One spot in the American 100! Last Friday the record soared past the million mark and it now seems likely that the boys will be presented with a Gold Disc when they appear on the Ed Sullivan TV show on February 9!

That is the fantastic news that reached us on Tuesday from our New York correspondent Jonathan Clarke. And all this has happened in just three weeks! The record was released on December 26 and this week entered the Billboard 100 at 45. And all the indications are that it is going to hit Number One.

Capitol, who have issued the disc there, claim it is their fastest selling single ever! On Monday it was selling in New York at the incredible rate of 10,000 an hour!

Other disc companies are getting the fever. Swan have re-issued "She Loves You," originally released last August, and Vee-Jay have put out "Please Please Me" (originally issued last February) and "From Me To You" (April). They have also put out the "Please Please Me" album, and Capitol last week released the new LP "With The Beatles" which has been re-titled "Meet The Beatles."

• contest

The Music Corporation of America, in addition to playing "I Want To Hold Your Hand" every half hour on their own radio station, have sponsored a Beatles contest.

A thousand winners will receive copies of "I Want To Hold Your Hand," and two will receive a cash prize of $57 each!

All this follows the slighting remarks in the "Journal American" and "New York Daily News" after their Jack Paar TV spot two weeks ago. In spite of this the American public are waking up to the boys from Merseyside and they have already been able to read articles on The Beatles in "Time," "Life," "Look" and "Newsweek," the four top selling magazines in the U.S.A.

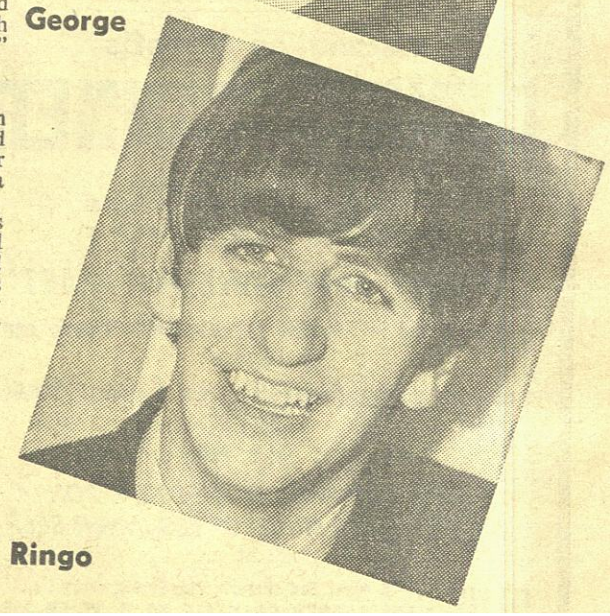
In addition, The Beatles have been featured on "Walter Cronkite News" (CBS—TV) and "The Huntley-Brinkley News" (NBC—TV).

Continued on back page

Paul

John

George



Ringo